



Parallax Product & Services Pricing

Client Relationship Overview

Parallax Financial is a small research boutique serving professional money managers, traders, strategists, consultants, and brokers. We have three basic paths for client relationships, R&D consulting, product licensing, and our business partner program.

Parallax Research & Development Consulting

The consulting path is an integrated research and development relationship. Parallax becomes your quantitative research & development department, helping to test current products, roll out new ones, and provide live support, conference calls, programming, and access to all unrestricted Parallax technology. In return for this, we charge a retainer fee that incorporates a base fee plus a business participation amount.

Parallax Product Licensing

The product licensing path allows clients to non-exclusively license our software, or purchase a subscription to our website and email (internet) products, without involving Parallax in the client's business. We keep the products updated, but provide no regular consulting.

Parallax Partner Program

For financial entrepreneurs who wish to build a newsletter business featuring advice derived from our studies, we offer a business partnership program for a monthly fee and participation in your business. CMT designation or the equivalent is required.

Software Products	Description	Price
Parallax Solutions Platform™ on TradeStation (TradeStation is not included)	<ul style="list-style-type: none"> ✓ ExtremeHurst™ (includes Global Analyst email) ✓ Price Wizard™ (includes Aggregate Valuation Report) ✓ Precision Turn™ (includes Sector and Industry turns) ✓ Also includes: SmartChannel™ , VolumeTrend™, Price Memory™, BetaPredictor™, TechnicalRank™, Forecasters™, FundamentalRank™, PVCross™ and ValueRank™ 	<p>\$2,000/month per TradeStation Customer Number</p> <p>Discounts for small or emerging managers</p>
ExtremeHurst™ on Bloomberg	<ul style="list-style-type: none"> ✓ ExtremeHurst™ , SmartChannel™ , and PVCross™ on Bloomberg are implemented as custom studies and as a stand-alone search tool. Find ExtremeHurst™ signals on any security in the world 	\$995/month
Price Wizard™ on Bloomberg	<ul style="list-style-type: none"> ✓ Price Wizard™ on Bloomberg is international. Value any equity in the world. The software also provides an aggregate valuation capability and a back-testing capability 	\$1,200/month
Internet Products	Description	Price
Parallax Weekly Market Report	<ul style="list-style-type: none"> ✓ Indicators on 150 daily, weekly, and monthly index and futures charts ✓ Review of Price Wizard™ US equity valuations ✓ ExtremeHurst™ weekly and monthly scale events ✓ Precision Turn™ Cycle turns & clusters 	\$7,000/quarter weekly email
ExtremeHurst™ Global Analyst Report	<ul style="list-style-type: none"> ✓ Global Analyst ✓ US Equity Sector Spreads 	\$1,500/quarter daily email
US Equity Aggregate Valuation Report	<ul style="list-style-type: none"> ✓ Evaluate US stock value by sector, industry, style group ✓ Value hundreds of equity ETFs 	\$1,500/quarter monthly email
Precision Turn™ Online with Turn Alert™	<ul style="list-style-type: none"> ✓ Hourly, Daily, Weekly Trend Change Calendars ✓ Futures & Top 100 Stocks ✓ Turn Alert™ Buy/Sell Signals 	\$500/quarter web
Custom R&D Services	Description	Price
Custom Equity Investment Strategy (Equities, Daily scale+)	<ul style="list-style-type: none"> ✓ For registered professionals (RIAs) ✓ Build and exclusively license: <ul style="list-style-type: none"> ○ Overlays on client's existing strategies ○ New investment strategies ✓ C/C#/TS/Neural Net programming of custom components ✓ Portfolio/Market live ongoing reviews 	Retainer/License fee is greater of \$5,000 per month or 15% of gross accrued revenue.
Custom Investment Strategy (Intraday & Futures)	<ul style="list-style-type: none"> ✓ For registered professionals (RIA, CTA, CPO) ✓ Build and exclusively license: <ul style="list-style-type: none"> ○ Overlays on client's existing strategies ○ New investment strategies ✓ C/C#/TS/Neural Net programming of custom components ✓ Portfolio/Market live ongoing reviews 	Retainer/License fee is greater of \$8,000 per month or 20% of gross accrued revenue.
High Frequency (<5min)	<ul style="list-style-type: none"> ✓ Call to discuss 	Call
Trident™ Strategy Management	<ul style="list-style-type: none"> ✓ Your front-end trade entry signals (requires non-trivial Edge and Duration analysis results) ✓ Trident™ stop and target money management license 	\$2,500 per month
Consulting	<ul style="list-style-type: none"> ✓ Custom Programming ✓ Indicator Edge Testing 	\$150/hour